

Section 5

Plan Implementation

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1. Public Information

The District will continue provide its customers with information related to efficient water management. Water Talk is the District newsletter devoted to non-agricultural water efficiency topics. This semi-annual publication has been published since 1979 and is distributed to all non-agricultural water users. The District water conservation web site will be expanded to include pages concerning non-agricultural water management and conservation. The current real-time agricultural crop water ET information is currently delivered via, the Irrigation Guide is mailed weekly, faxed weekly to all water users who have FAX machines available, and on the web site updated daily, will be expanded to include non-agricultural vegetation water use and irrigation. This web site will also be a portal to other non-agricultural water use resources on the World Wide Web. The following information will also be provided:

- Costs and potential water savings of water management measures.
- Climate-appropriate landscaped designs and plants.
- Efficient landscape irrigation equipment.
- How to determine landscape irrigation timing and quantity based on real-time ET data.
- Efficient plumbing fixtures and cost-sharing programs.
- Commercial, industrial and institutional efficiency programs.

2. School Education Program

The District currently has a school outreach program to schools within the service area to provide educational materials and assistance to teachers on subjects related to efficient water management. The District web site will be expanded to include educational and resource materials that will support education and awareness of water conservation concerns. These efforts will continue on an ongoing basis.

3. CII Conservation Programs

The District will provide informational materials that will facilitate audits for all CII water users. The District will seek assistance and work with Reclamation to determine the appropriate conservation measures, surveys and audits for the various types of CII water users in the District. Types of CII water users vary greatly, but are mostly associated with the agricultural nature of the District, crop processing, airstrip operations, roadside businesses, and schools. This variety combined with the small numbers implies that expertise required and assistance provided will be specific to the situation. Informational material and grants from Reclamation for assistance will be important components necessary to achieve results, if improvements are necessary.

